

1. What do you want to get from Convention?
-training, inspiration, belief building, fun, celebration, validation, etc.
2. What do you want to learn?
Product knowledge, how to tips, sponsoring, selling, social media?
3. What do you want to give during Convention?
-love, appreciation, wisdom, insight, belief, etc
4. What connections do you want to make?
- presenters who live near me, someone who has done what I want to do, someone who knows something I need to know, etc.
5. When you leave, how do you want to feel?
inspired, empowered, unstoppable, etc.

After Convention (let your convention attendees share their answers)

1. Did you get what you came for? How?
2. What did you get that you didn't expect?
3. What were the biggest take-a-ways that you know will radically change your business?
4. Was the convention worth the investment of time, energy, and money?
5. Where is your commitment level to take your business to the next level?
6. How will you begin today?

Post Convention Plan to build Momentum

1. Schedule post convention "share" and launch plan for the fall
2. Start at the beginning – vision board, goals, strategies
3. Create consistency – daily action