

# Closing Your Business GAP

For Network Marketing & Direct Selling Professionals

## You Are Here

**NOW**

Monthly Sales: \_\_\_\_\_  
 Monthly Recruiting: \_\_\_\_\_  
 Current Rank: \_\_\_\_\_  
 Team Size: \_\_\_\_\_  
 = Lifestyle \_\_\_\_\_

### WHY YOU ARE HERE

Conscious Mind: \_\_\_\_\_ %  
 Conscious Choices  
 • Willpower – Discipline  
 • Focus – Force

Subconscious Mind: \_\_\_\_\_ %  
 Auto-Pilot – Repetitive Patterns  
 Life Blueprint  
 • Programming  
 • Life Experiences  
 • Personal Interpretations  
 • Decisions, Rules  
 • Expectations

## The Gap

*Transform Your Mind*

### Inner ICAN

1. Manage Your Mindset
  - Thoughts • Beliefs • Attitudes
2. Master Your Emotions
3. Move Yourself Into ACTION

*Grow Your Business*

### Outer ICAN

1. Master Basic Business Skills
  - Unique Knowledge • Skills • Strategies
2. Master Daily Success Formula
  - Prep • Plan • Implementation
  - Evaluation • Tweak • Repetition
3. Master Leadership
  - Leverage Time & Money - Duplication
  - Teach • Coach • Lead
  - CEO Mindset

*Love Your Life!*

## Where You Want To Be

**DESIRED FUTURE**

Monthly Sales: \_\_\_\_\_  
 Monthly Recruiting: \_\_\_\_\_  
 Desired Rank: \_\_\_\_\_  
 Team Size: \_\_\_\_\_  
 = Lifestyle \_\_\_\_\_

**Describe the Life You Would love**