



## **WHY are you doing this challenge?**

1. Why do you want to recruit 5 new people? How will that change your business?

2. Why is that important to you? What will it give you? How will it change you?

3. How will it move you closer to your BIG goal?

4. What would it mean to you, to your family, to your team?

5. How would it make you feel?