

ICAN Strategy/Action Plan

Asset List

- * *Knowledge base*
- * *Life and business experience*
- * *Skillsets*
- * *What are your special gifts, talents, and abilities?*
- * *Comfort zone*
- * *Support systems (family, friends, and community)*
- * *Personality traits*
- * *Circle of influence*
- * *Resources (time, money, energy, effort)*
- * *Commitment level*

Goal Statement

*Big picture goal and next step goal
(include dates, numbers, specifics!)*

Action Plan

- * *Action items*
- * *Build your asset list*
- * *Use Neuro Tools to overcome limits*
- * *To-do list*
- * *Strategic or tactical steps*



ICANStart.

Ruts / Limits

*What could get in the way of you
achieving your goals?*

- * *Limiting thoughts and beliefs*
- * *Habitual patterns*
- * *Negative emotions*
- * *Who you're hanging around*
- * *Limited identity*