



Recruiting Power-UP Card™



ICANRecruit

STEP 1: Set Your Intention

What, Why, and Who

STEP 2: Solution Magnet

Identify her pain - offer your unique solution

STEP 3: Close the Gap

I am here - I want to go there

What is stopping me from moving boldly towards my goal?

Inner ICAN - Inner game of success

- Mental limits: thoughts, beliefs, self-esteem
- Emotional limits: fears, doubts, lack of confidence
- Behavioral limits: self-sabotaging behavior, negative habits

Outer ICAN - Outer game of success

- Skills-based limits: selling, recruiting, product knowledge, marketing plan

STEP 4: Elevate to "10"

Tool - finger roll: I CAN, I WILL, I AM, YES



STEP 5: Move into action NOW

For instructions on how to use this Q-Card, please review Deb's "Reinvent Your Recruiting Identity" Webinar.

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