



ICANRecruit.

## ICAN Recruit Check-List

### #1. Recruiting Identity

- My unique genius, gifts and talents:
  
  
  
  
  
  
  
  
  
  
- My vision/mission:

#2. Have I elevated my identity? On a scale of 1-10 \_\_\_\_\_

### #3. Who is my ideal partner/target?

- Demographics:
  
  
  
  
  
  
  
  
  
  
- Psychographics:
  
  
  
  
  
  
  
  
  
  
- Desired Characteristics:

#4. What is the perfect message to my market?