



ICAN **SELL & RECRUIT**™

ICAN Neuro Tools

Introduction/Reality Check

- Set the Tone: Every Thought Counts
- Reprogramming: I Love My Expanding Business
- Choice Point: Mindfulness Bell
- Energy: Rise and Thrive

Lesson 1: Creating an ICAN Mindset

- Set the Tone: I Am a Mindset Warrior
- Reprogramming: Daily Dress Rehearsal
- Choice Point: Finger Roll - Yes
- Energy: Creating Unshakable Confidence

Lesson 2: Lead Generation

- Set the Tone: Setting the Tone for My Ideal Day
- Reprogramming: Magnetizing and Manifesting
- Choice Point: I Deserve Massive Success
- Energy: Seize the Day

Lesson 3: Lead Nurture

- Set the Tone: Every Thought Counts
- Reprogramming: Breathe, Focus, Flow
- Choice Point: Power Breathing
- Energy: Moving into Action

Lesson 4: Lead Qualification

- Set the Tone: Today is My Day
- Reprogramming: Say Yes to Your Dreams
- Choice Point: Molding Energy
- Energy/Emotion: Stars in the Sky for Ideal Builders

Lesson 5: Lead Conversion

- Set the Tone: Declaration
- Reprogramming: Step into the Greatness You Seek
- Choice Point: The River
- Energy: Stars in the Sky for Customers

Lesson 6: Top of Mind Marketing

- Set the Tone: Seize the Day
- Reprogramming: Daily Dress Rehearsal
- Choice Point: Crystal Ball
- Energy: Moving into Action

Lesson 7: Neuro Marketing

- Set the Tone: Mirror Love
- Reprogramming: Creating My New Money Blueprint
- Choice Point: Become a Magnet to Your Ideal Builder
- Energy: The Wall

Lesson 8: Banishing Fear of Rejection

- Set the Tone: Power of 3
- Reprogramming: I Am Enough
- Choice Point: Super Brain Yoga
- Energy/Emotion: The Summit