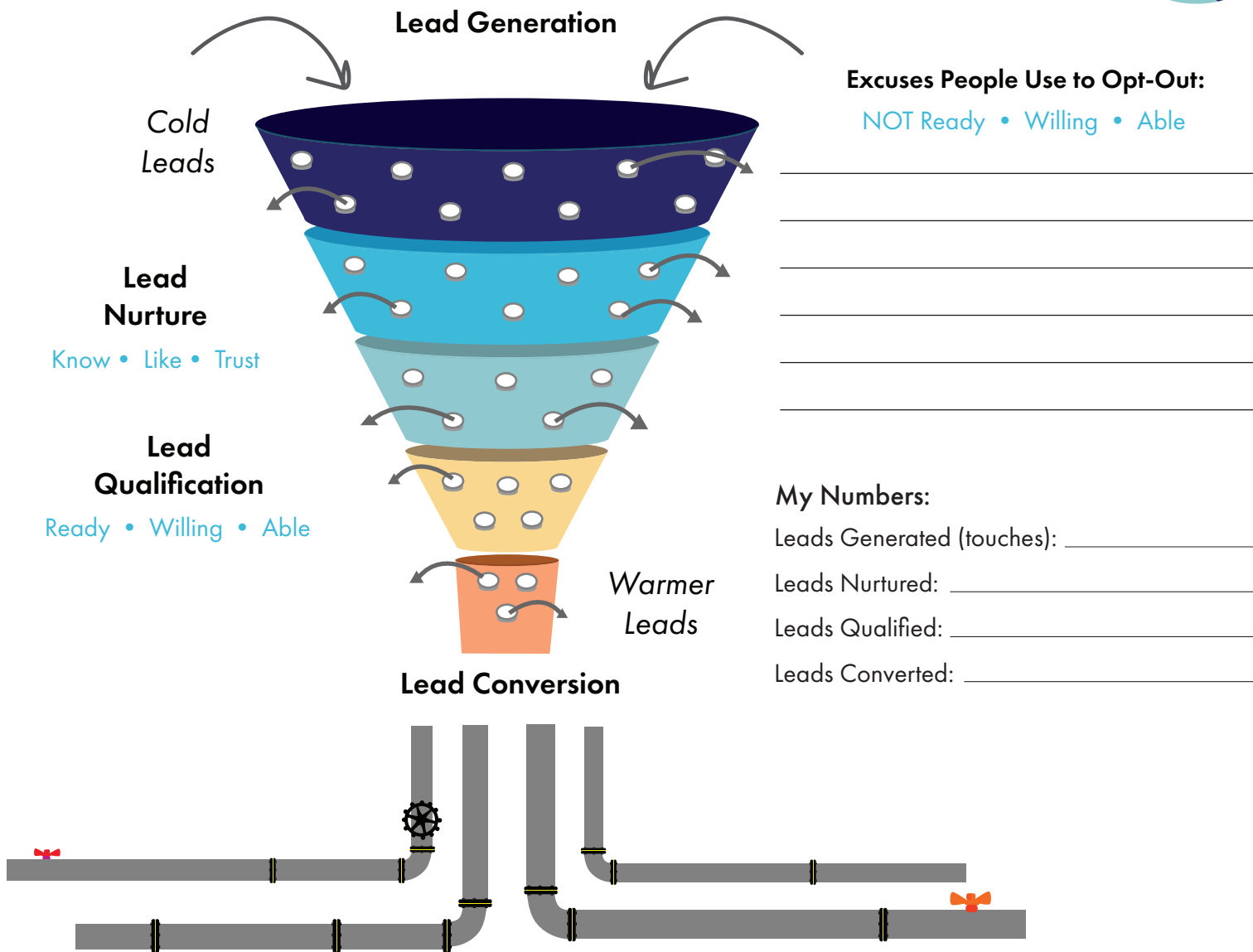


TRIBE FUNNEL



7 Touches to Buy/Yes Decision

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____